



How Innovative Marketing Helped Kansas State University Polytechnic Campus Grow New Student Enrollment by 71%

Dr. Christopher Smith, Executive Director
Enrollment Management, Marketing and Financial Aid

Rebuild, Grow, Ignite..

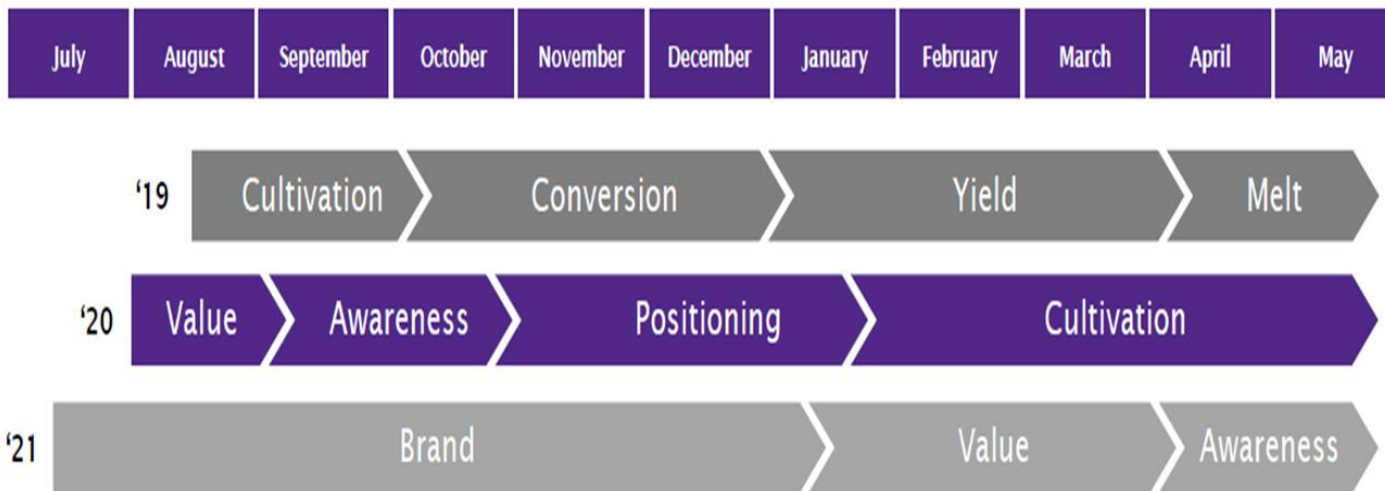
- Three-year plan to rebuild, grow and Ignite recruitment
- Key role variable print played in the overall multi-channel marketing strategy
- Choosing the right partner
- Results



Rebuild ..

Three-year plan to rebuild, grow and transform recruitment

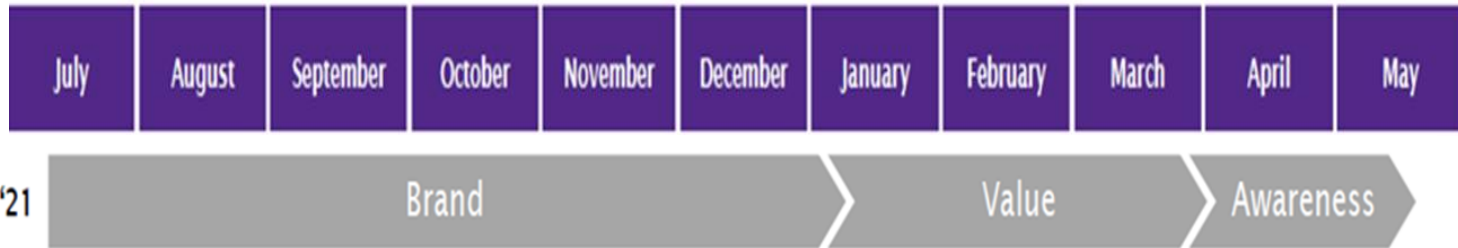
Targeted sophomores, juniors and seniors



Rebuild ..

Three-year plan to rebuild, grow and transform recruitment

Targeted sophomores: Brand, Value and Awareness



Rebuild.. Brand, Value and Awareness



Hi Danielle,

Classes, clubs, friends, sports and intramural, internships, community service, Wildcat games...it's a long list, and it is all part of your K-State Polytechnic experience.

The numbers don't lie. K-State Polytechnic has

- 14:1 student to faculty
- 96% placement rate after graduation
- 78% of campus learning space is reserved for hands-on labs.
- #1 happiest fan base in the Big 12 (ESPN)

There are many reasons to be happy about at Kansas State Polytechnic, and we want you to be able to experience it all.

Check out your personal site to learn more about all of the great things we have to offer.

[Visit My PURL](#)



Kansas State Polytechnic Admissions

785-826-2640
polytechnic@k-state.edu



VISIT US FOR SOPHOMORE DAY

First 10 people to register will get a free swag bag.

Friday, Feb. 22

KANSAS STATE UNIVERSITY Polytechnic Campus

Pedro, YOUR EXPERIENCE MATTERS!

Sophomore Day | Friday, Feb. 22

It's never too early to start planning for college. Just one visit and you'll see why K-State Polytechnic is the place for you.

- A polytechnic education is:
- Innovative learning
 - Industry connections
 - Real-world experience
 - Student-focused

14:1 STUDENT-TO-FACULTY RATIO
→ **96%** PLACEMENT RATE ←
66% OF CAMPUS LEARNING SPACE IS HANDS-ON LABS

Register by Friday, Feb. 15
polytechnic.k-state.edu/sophomoreday

KANSAS STATE UNIVERSITY

Polytechnic Campus

Office of Admissions
2310 Centennial Road
Salina, KS 67401-8196

NONPROFIT ORGANIZATION
ALL PROCEEDS PAID
NEEDED FOR
FUTURE GOALS

104256-KSUP-SophVisitDayPC-v1

Pedro Felar
306 Main st
Poughkeepsie, NY 12601



1
2
3

KANSAS STATE
POLYTECHNIC

Rebuild.. Brand, Value and Awareness



HALIFAX FAMILY, WE'VE GOT SEVEN GREAT REASONS WHY CHRISTOPHER WILL LOVE K-STATE POLYTECHNIC!

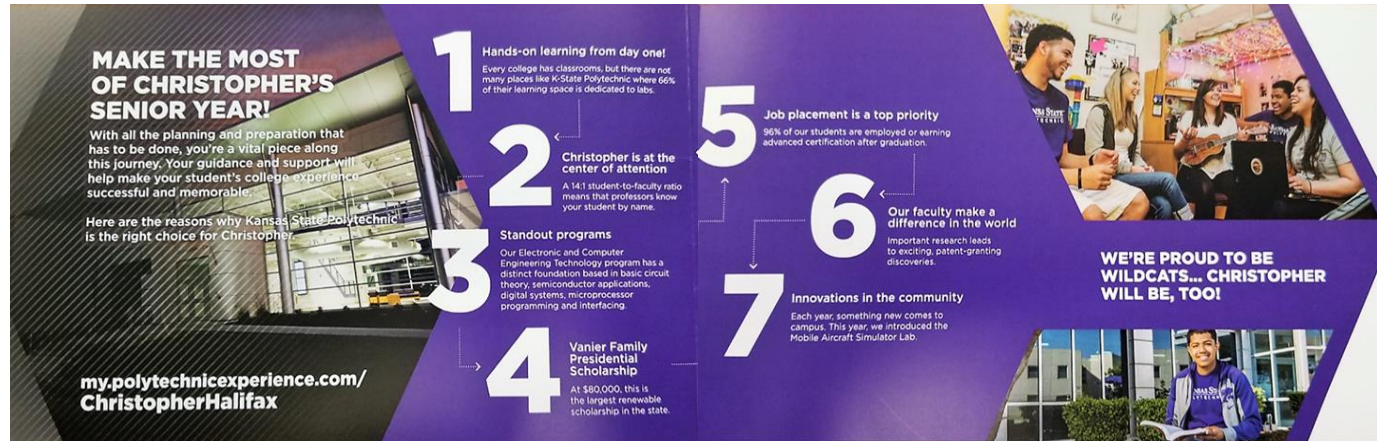


KANSAS STATE UNIVERSITY Polytechnic Campus
2310 Centennial Road, Salina, KS 67401

Halifax Family, encourage Christopher to schedule a campus visit today!

my.polytechnicexperience.com/ChristopherHalifax

Halifax Family
306 Main Street
Poughkeepsie, NY 12601



MAKE THE MOST OF CHRISTOPHER'S SENIOR YEAR!

With all the planning and preparation that has to be done, you're a vital piece along this journey. Your guidance and support will help make your student's college experience successful and memorable.

Here are the reasons why Kansas State Polytechnic is the right choice for Christopher.

- 1 Hands-on learning from day one!**
Every college has classrooms, but there are not many places like K-State Polytechnic where 66% of their learning space is dedicated to labs.
- 2 Christopher is at the center of attention**
A 14:1 student-to-faculty ratio means that professors know your student by name.
- 3 Standout programs**
Our Electronic and Computer Engineering Technology program has a distinct foundation based in basic circuit theory, semiconductor applications, digital systems, microprocessor programming and interfacing.
- 4 Vanier Family Presidential Scholarship**
At \$60,000, this is the largest renewable scholarship in the state.
- 5 Job placement is a top priority**
96% of our students are employed or earning advanced certification after graduation.
- 6 Our faculty make a difference in the world**
Important research leads to exciting, patent-granting discoveries.
- 7 Innovations in the community**
Each year, something new comes to campus. This year, we introduced the Mobile Aircraft Simulator Lab.

WE'RE PROUD TO BE WILDCATS... CHRISTOPHER WILL BE, TOO!

my.polytechnicexperience.com/ChristopherHalifax

Rebuild.. Brand, Value and Awareness



- Home
- Visit Us
- Apply Now
- Events
- Mechanical Engineering Technology
- The Polytechnic Experience
- Paying for College
- Visit Us
- Around Town
- Tuition and Costs
- Parent Page

Prepare to Make Your Mark on the World, Christopher!

At Kansas State Polytechnic, we don't just believe in making the world a better place through aviation, engineering, technology and art — we actually do it. We believe that learning is deeper than theory in a classroom, and we want to welcome you into the next generation of learners.

This personalized site is about you, your interests and everything K-State Polytechnic. Explore the University—learn about your major options, get to know the community, and schedule an on-campus visit. You can also view our admission requirements and start your application. All the info and links you need are on these pages.

We look forward to seeing you on campus, and answering any questions you may have about Kansas State University Polytechnic Campus.



Dion Mosley
Admissions Representative
785-826-2643
dmosley@ksu.edu

ksstatepolyt...
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[View More on Instagram](#)



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Add a comment...



APPLY NOW

VISIT CAMPUS

Stay Informed!

Opt in for text messaging here to receive reminders about event dates and important enrollment deadlines.

Primary Phone *

+1 Canada, United States of America, 1

7048001508

I'd like to receive text and voice messages to this number and I have read the opt-in policy.

Submit



Placement rate after graduating



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Mechanical Engineering Technology

Built on a strong foundation of science, mathematics and practical courses, students learn concepts in the Mechanical Engineering Technology program that can be directly applied to product design and manufacturing in all types of industry. You will focus on technical graphics with computer-aided drafting, material strength and testing, computer numerical control, economics, quality control and machine design.

Program Educational Objectives

PEOs are broad statements that describe the career and professional accomplishments that the mechanical engineering technology option is preparing graduates to achieve.

- Prepare graduates for entry level careers with engineering technical skills and knowledge to meet industry needs in the areas of mechanical design, manufacturing, and industrial automation.
- Prepare graduates with skills in systems/component design, application, and understanding for self directed learning.
- Prepare graduates with excellent communication skills.
- Prepare graduates to value professional behavior in a diverse world.
- Prepare graduates for professional development, social awareness, and ethics.



Dion Mosley
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See other Programs

Programs
Mechanical Engineering Techn...



"In the 17 years since I graduated from the mechanical engineering technology program, I have worked in varying capacities in three completely different fields, yet I was able to use the skills I obtained in the classroom and lab in every one of these jobs. This program supplied me with not only the understanding of technical information, but also teamwork, documentation and reporting, research and hands-on experience." - Michelle O'Hara, M.E.T. '96, Project Engineer with LWO Aerospace

Have a question about K-State Polytechnic?

Ask below and we will be sure to get in touch with you.

Submit your questions here *

Submit



Kansas State University Polytechnic Campus
on Monday

Students in the mechanical engineering technology degree wanted to learn more about the movement of fluid mechanics, so they designed and 3D-printed a device for a class project and for

Grow ..

Three-year plan to rebuild, grow and transform recruitment

Targeted Juniors: Value, Awareness, Positioning and Cultivation



Grow.. Value, Awareness, Positioning and Cultivation



Hi Christopher,

Take a closer look at Kansas State Polytechnic!

By the numbers:

- 14:1 student-to-professor ratio
- 78% hands-on labs
- 96% placement rate after graduation
- 1 of 4 campuses in the Kansas State University system

A small setting with the resources of a Big 12 university—explore K-State Polytechnic Campus today!



Looking for a balance between classes and social life during your college experience? Kansas State Polytechnic Campus has just that.

- State-of-the-art Student Life Center with basketball courts, treadmills, ellipticals, free weights and more.
- Plenty of club sports and intramurals such as soccer, basketball, softball, etc.
- Affordable, safe housing and dining services.
- K-State Wildcat athletic events.

Schedule a visit now and come check out our campus experience.



Grow.. Value, Awareness, Positioning and Cultivation

KANSAS STATE UNIVERSITY
Polytechnic Campus

IT'S WORTH IT.

John Smith
306 Main Street
Poughkeepsie, NY 12601

KANSAS STATE UNIVERSITY Polytechnic Campus
2310 Centennial Road, Salina, KS 67401

MAKE THE MOST OF IT.

**John—
The Experience Matters.**
MAKE THE MOST OF IT.

16 CUTTING-EDGE PROGRAMS

14 STUDENTS AVERAGE CLASS SIZE

\$3.5M AWARDED IN SCHOLARSHIPS FOR THE 2018 YEAR

Hi John,
At Kansas State University Polytechnic Campus, we are committed to nurturing, developing and educating the next generation of doers. This means you. We believe in education through experience. Not just theory in a textbook, but in an active classroom with industry application and project-based work. Whatever your interests, our welcoming university strives to help you reach your potential.

Now is the time to put concept into action and take a closer look at Kansas State Polytechnic. To get started on your K-State path, visit your personal site today.

my.polytechnicexperience.com/JohnSmith

John, explore what makes us stand out.

Christopher Smith, Ph.D.
Executive Director of Enrollment Management & Marketing

KANSAS STATE UNIVERSITY Polytechnic Campus

JOHN SMITH
306 Main Street
Poughkeepsie, NY 12601

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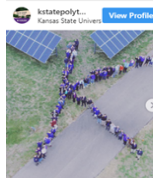
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Add a comment...

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- VISIT CAMPUS

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+1 Canada, United States of America *

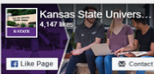
7848901568

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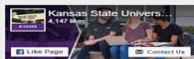
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Grow.. Value, Awareness, Positioning and Cultivation

KANSAS STATE UNIVERSITY Polytechnic Campus
 1100 W. 16th St., Salina, KS 67401

*******AUTO**SCH 9-DIGIT 12345TEST**
 Jacqueline van Laere
 17 Bonta Place
 Norwalk, CT 06855-1801
 jacqueline.vanlaere@k-state.edu

JACQUALINE, SCHEDULE A VISIT TODAY!

SCHEDULE A PERSONALIZED VISIT AND EXPERIENCE THE K STATE POLYTECHNIC DIFFERENCE!
polytechnic.k-state.edu/admissions/visit



KANSAS STATE UNIVERSITY Polytechnic Campus



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polytechnicexperience.com

KANSAS STATE UNIVERSITY Polytechnic Campus

KANSAS STATE UNIVERSITY'S POLYTECHNIC EXPERIENCE

Kansas State University's Polytechnic Campus is centered around the student experience emphasizing innovative learning, real-world experiences and industry connections. Our student to faculty ratio is 8:1 - meaning our faculty are focused on each individual student. We are a tight-knit family with a small college feel and the resources of a Big 12 university. If your ideal classroom is one with a smaller setting, this is the place for you.


A POLYTECHNIC EDUCATION IS:

- INNOVATIVE LEARNING:** Experiences by doing, hands-on projects, lab time and in-class training.
- INDUSTRY CONNECTIONS:** Building relationships with industry partners and gaining insight into your future career.
- REAL-WORLD EXPERIENCE:** Exploring innovations in your field through research, work-study and internship opportunities.
- STUDENT-FOCUSED:** Faculty are focused on your personalized experience, working alongside you in the lab and classroom.

ABOUT SALINA

Kansas State University's Polytechnic Campus is located in Salina, Kansas. With a population of about 30,000 residents, the city of Salina offers the perfect blend of big city amenities and small town ambience and charm. Salina has a strong arts scene and hosts many musical and cultural events, sports facilities, restaurants and shopping areas. Outdoor enthusiasts enjoy the downtown district within Salina, walking trails and more than 700 acres of parks, as well as lakes and the nearby Flint Hills. Salina is only a one-hour drive to the Manhattan campus and the state's largest city, Wichita.

Visit salina.k-state.edu for more information on places to stay, shop and eat, as well as events and happenings around town!



YOUR FUTURE IS OUR FOCUS FROM COLLEGE TO CAREER

Looking to the future so you can make your mark
 6-State Polytechnic (unmanned aircraft) systems - design and integration graduates are employed in these career fields and more:

- UNMANNED FLIGHT TEST ENGINEER
- REMOTELY PILOTED VEHICLE TECHNICIAN
- UNMANNED AERIAL VEHICLE ELECTRICIAN
- EMBEDDED SYSTEMS ENGINEER
- UNMANNED RESEARCH ASSISTANT



96% ARE EMPLOYED (JOB OFFERS FROM THE EDUCATION)

AVERAGE STARTING SALARY OF ALL GRADUATES SURVEYED
\$48K

MANY OF OUR GRADUATES ARE EMPLOYED AT **FORTUNE 500 COMPANIES**

WHY THIS DEGREE OPTION?

- LEARN SKILLS IN A RAPIDLY GROWING INDUSTRY
- ONE OF THE ONLY DEGREES OF ITS KIND

UNMANNED AIRCRAFT SYSTEMS - DESIGN AND INTEGRATION CORE COURSES:

AE 101	Aerospace Design-Design Fundamentals	A
AE 117	Composites	A
AE 217	Aircraft Structures	A
AE 218	Aviation Safety Management	A
CAE 100	Computing Principles	A
CAE 200	Hardware and Network Fundamentals	A
CAE 260	Avionics & Programming for Engineering Technology	A
EEA 100	Basic Electronics	A
EEA 108	Electronics Fundamentals	A
EEA 200	Semiconductor Devices	A
EEA 201	Advanced Circuit Analysis	A
EEA 202	Advanced Control Systems	A
EEA 203	Advanced Communication Systems	A
EEA 204	Advanced Navigation Systems	A
EEA 205	Advanced Sensor Systems	A
EEA 206	Advanced System Integration	A
EEA 207	Advanced System Design	A
EEA 208	Advanced System Testing	A
EEA 209	Advanced System Maintenance	A
EEA 210	Advanced System Repair	A
EEA 211	Advanced System Troubleshooting	A
EEA 212	Advanced System Safety	A
EEA 213	Advanced System Security	A
EEA 214	Advanced System Reliability	A
EEA 215	Advanced System Performance	A
EEA 216	Advanced System Support	A
EEA 217	Advanced System Documentation	A
EEA 218	Advanced System Training	A
EEA 219	Advanced System Certification	A
EEA 220	Advanced System Compliance	A
EEA 221	Advanced System Standards	A
EEA 222	Advanced System Best Practices	A
EEA 223	Advanced System Innovation	A
EEA 224	Advanced System Research	A
EEA 225	Advanced System Development	A
EEA 226	Advanced System Deployment	A
EEA 227	Advanced System Operation	A
EEA 228	Advanced System Maintenance	A
EEA 229	Advanced System Repair	A
EEA 230	Advanced System Troubleshooting	A
EEA 231	Advanced System Safety	A
EEA 232	Advanced System Security	A
EEA 233	Advanced System Reliability	A
EEA 234	Advanced System Performance	A
EEA 235	Advanced System Support	A
EEA 236	Advanced System Documentation	A
EEA 237	Advanced System Training	A
EEA 238	Advanced System Certification	A
EEA 239	Advanced System Compliance	A
EEA 240	Advanced System Standards	A
EEA 241	Advanced System Best Practices	A
EEA 242	Advanced System Innovation	A
EEA 243	Advanced System Research	A
EEA 244	Advanced System Development	A
EEA 245	Advanced System Deployment	A
EEA 246	Advanced System Operation	A
EEA 247	Advanced System Maintenance	A
EEA 248	Advanced System Repair	A
EEA 249	Advanced System Troubleshooting	A
EEA 250	Advanced System Safety	A

For full descriptions and courses, visit polytechnic.k-state.edu/academics/degree-options

Certificates and Minors:
 Applied Electronics Certificate
 Aviation Safety Minor
 Composite Repair Certificate
 Unmanned Aircraft Systems Minor

Aviation Polytechnic Technology Certificate
 Business Minor
 Human Development and Family Studies Minor

EXPERIENCE THE POSSIBILITIES UNMANNED AIRCRAFT SYSTEMS - DESIGN AND INTEGRATION

In the unmanned aircraft systems design and integration degree option, the first engineering program in the nation to specialize in these technologies, students will gain the skills of an aerospace engineer in addition to the skills of an electrical and computer engineering graduate. The curriculum combines principles of computer science, electronics and mechanical engineering giving students the opportunity to work on multiple areas: computer-aided design, computer-aided manufacturing, control systems, sensor systems, and more.



UNMANNED AIRCRAFT SYSTEMS - DESIGN AND INTEGRATION

UNMANNED AIRCRAFT SYSTEMS - DESIGN AND INTEGRATION

UNMANNED AIRCRAFT SYSTEMS - DESIGN AND INTEGRATION

EASY-TO-UNDERSTAND TUITION AND COST

K State Polytechnic is excited to share tuition fee information with you so you can better understand the cost of your education. This information is provided for informational purposes only and does not constitute an offer of admission. For more information, please contact the Office of Admissions at admissions.k-state.edu.

	KANSAS RESIDENT TUITION*	NON-RESIDENT TUITION*
Fall Semester	\$4,753	\$12,020
Spring Semester	\$4,753	\$12,020
Total	\$9,506	\$24,040

*Includes tuition, fees, and books. Excludes room and board, transportation, and other expenses.

IT'S WORTH IT!
 REACH YOUR GOALS BY EXPLORING FINANCIAL OPTIONS
 polytechnic.k-state.edu/financialaid

TYPES OF ASSISTANCE: Scholarships • Grants • Loans • Work Study

SCHOLARSHIPS

EARN PART OF THE \$38 MILLION K-STATE AWARDS EACH YEAR
polytechnic.k-state.edu/scholarships

FEATURED SCHOLARSHIPS	VANER FAMILY SCHOLARSHIP	VANER FAMILY SCHOLARSHIP	VANER FAMILY SCHOLARSHIP	FORBES IN SCHOLARSHIP
	\$80K	\$40K	\$20K	\$20K
	\$32K			\$32K

PRIORITY DEADLINES

	NOV. 1	FEB. 1	DEC. 1
For Fall Semester	Yes	No	No
For Spring Semester	No	Yes	No

KANSAS STATE POLYTECHNIC

Grow.. Value, Awareness, Positioning and Cultivation

KANSAS STATE UNIVERSITY | Polytechnic Campus
2015 Centennial Pl., Topeka, KS 66601

COLTON, SCHEDULE A VISIT TODAY!

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POLYTECHNIC DIFFERENCE!

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*****AUTO**SCH 3-DIGIT 12345TEST
Colton Wittingly
1837 Cleveland Ave
Wishong, IN 46394-1311

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2015 Centennial Pl., Topeka, KS 66601

ALANA, SCHEDULE A VISIT TODAY!

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ALANA,
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*****AUTO**SCH 3-DIGIT 12345TEST
Alana Berg
1285 Sheboygan St
Chesham, WI 54904

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2015 Centennial Pl., Topeka, KS 66601

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DAETHAN,
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polytechnicexperience.com

KANSAS STATE UNIVERSITY | Polytechnic Campus

*****AUTO**SCH 3-DIGIT 12345TEST
Daethan Pritchard
95-2052 Waialeale Pl B205
Milua, HI 96799

KANSAS STATE UNIVERSITY | Polytechnic Campus
2015 Centennial Pl., Topeka, KS 66601

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KANSAS STATE UNIVERSITY | Polytechnic Campus

*****AUTO**SCH 3-DIGIT 12345TEST
Ethan Nash
11017 Maple Ln Apt 11
Potosi, MO 63664

KANSAS STATE UNIVERSITY | Polytechnic Campus
2015 Centennial Pl., Topeka, KS 66601

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Potosi, MO 63664

Grow.. Value, Awareness, Positioning and Cultivation



VISIT US!
FOR
JUNIOR AND SENIOR DAY

First 10 people to register will get a free swag bag.

KANSAS STATE UNIVERSITY | Polytechnic Campus

Friday, Oct. 19

TRISTAN, YOUR EXPERIENCE MATTERS!

Friday, Oct. 19 | Check-In: 9 a.m.

Just one visit and you'll see why K-State Polytechnic is the place for you

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- Innovative learning
- Real-world experience
- Industry connections
- Student-focused

14:1 STUDENT-TO-FACULTY RATIO

96% PLACEMENT RATE AFTER GRADUATION

78% OF CAMPUS LEARNING SPACE IS HANDS-ON LABS

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polytechnic.k-state.edu/fallvisit

KANSAS STATE UNIVERSITY

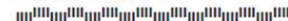
Polytechnic Campus

Office of Admissions
2310 Centennial Road
Salina, KS 67401-8196

PREPARED
STANDARD
UNIVERSITY
PERMIT NO. 14

103551 KSUP Jr Sr Day V1
Program: Undecided
Program Layer: Undecided

Tristan Carlile
139 E Pine St
Junction, TX 76849-5127

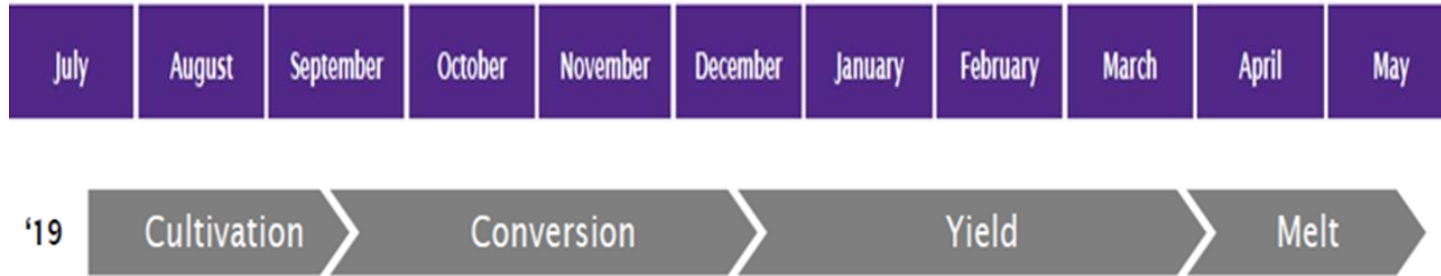


**KANSAS STATE
POLYTECHNIC**

Ignite..

Three-year plan to rebuild, grow and transform recruitment

Targeted Seniors: Cultivation, Conversion, Yield and Melt



Ignite.. Cultivation, Conversion, Yield and Melt



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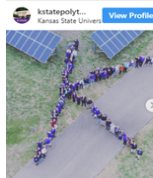
At Kansas State Polytechnic, we don't just believe in making the world a better place through aviation, engineering, technology and art -- we actually do it. We believe that learning is deeper than theory in a classroom, and we want to welcome you into the next generation of doers.

This personalized site is about you, your interests and everything K-State Polytechnic. Explore the University--learn about your major options, get to know the community, and schedule an on-campus visit. You can also view our admission requirements and start your application. All the info and links you need are on these pages.

We look forward to seeing you on campus, and answering any questions you may have about Kansas State University Polytechnic Campus.



Dawn Mosley
Admissions Representative
785-826-2643
dmosley@ksu.edu



View More on Instagram

64 likes

Add a comment...

- APPLY NOW
- VISIT CAMPUS

Stay Informed!

Opt in to text messaging here to receive reminders about event dates and important enrollment deadlines.

Primary Phone *

+1 Canada, United States of America *

7848901568

I'd like to receive text and voice messages to this number and I have read the opt-in policy.

Submit



Placement rate after graduating



- Home
- Visit Us
- Apply Now
- Events
- Mechanical Engineering Technology
- The Polytechnic Experience
- Paying for College
- Visit Us
- Around Town
- Tuition and Costs
- Parent Page

Mechanical Engineering Technology

Built on a strong foundation of science, mathematics and practical courses, students learn concepts in the Mechanical Engineering Technology program that can be directly applied to product design and manufacturing in all types of industry. You will focus on technical graphics with computer-aided drafting, material strength and testing, computer numerical control, economics, quality control and machine design.

Program Educational Objectives

PEOs are broad statements that describe the career and professional accomplishments that the mechanical engineering technology option is preparing graduates to achieve.

- Prepare graduates for entry level careers with engineering technical skills and knowledge to meet industry needs in the areas of mechanical design, manufacturing, and industrial automation
- Prepare graduates with skills in systems/component design, application, and understanding for self directed learning
- Prepare graduates with excellent communication skills
- Prepare graduates to value professional behavior in a diverse world
- Prepare graduates for professional development, social awareness, and ethics.



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See other Programs

Programs

Mechanical Engineering Techn...

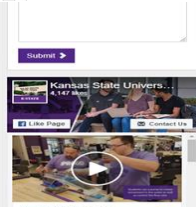


"In the 17 years since I graduated from the mechanical engineering technology program, I have worked in varying capacities in three completely different fields, yet I was able to use the skills I obtained in the classroom and lab in every one of those jobs. This program supplied me with not only the understanding of technical information, but also teamwork, documentation and reporting, research and hands-on experience." - Michelle O'Hare, MET '99, Project Engineer with LWI Aerospace

Have a question about K-State Polytechnic?

Ask below and we will be sure to get in touch with you.

Submit your questions here.



Students in the mechanical engineering technology degree wanted to learn more about the movement of fluid mechanics, so they designed and 3D-printed a device for a class project and for

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VISIT US!
FOR
JUNIOR AND SENIOR DAY

First 10 people to register will get a free swag bag.

KANSAS STATE UNIVERSITY Polytechnic Campus
Friday, March 1

CAMERON, YOUR EXPERIENCE MATTERS!

Friday, March 1 | Check-in: 8:30 a.m.

Just one visit and you'll see why
K-State Polytechnic is the place for you

A polytechnic education is:

- Innovative learning
- Real-world experience
- Industry connections
- Student-focused

14:1 STUDENT-TO-FACULTY
RATIO

→ **96%** PLACEMENT
RATE ←

66% OF CAMPUS LEARNING SPACE
IS HANDS-ON LABS

Register by Friday, Feb. 22
polytechnic.k-state.edu/springvisit

**KANSAS STATE
UNIVERSITY**

Polytechnic Campus

Office of Admissions
2310 Centennial Road
Salina, KS 67401-8196

104378 KSUP Jr Sr Day V1
Program: Professional Pilot
Program Layer: Professional Pilot

POSTAGE
FIRST-CLASS MAIL
U.S. POSTAGE PAID
PERMIT NO. 418
SALINA, KS

Cameron Augusta
708 Oak St
Lamar, MO 64759



1
2
3

**KANSAS STATE
POLYTECHNIC**

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KANSAS STATE UNIVERSITY Polytechnic Campus
Friday, Oct. 19



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Friday, Oct. 19

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KANSAS STATE UNIVERSITY | **Wildcat Career**

Jimmy Pearson
120 & Queen Hill
Wichita, KS 67222

JIMMY,
YOUR EXCLUSIVE FINANCIAL AID AWARD ENCLOSED!

PUT YOUR GOALS WITHIN REACH AT K-STATE POLYTECHNIC!

At K-State Polytechnic, you'll have the opportunity to gain hands-on experience in your field of study. Our state-of-the-art facilities and equipment provide you with the skills and knowledge you need to succeed in your career. Our faculty members are industry professionals who bring real-world experience to the classroom. Our small class sizes ensure you receive personalized attention from your professors. Our location in the heart of Kansas provides you with access to a wide variety of internship and job opportunities. Our campus is a vibrant community where you'll find a supportive environment and a wealth of resources to help you achieve your goals.

Apply Today!

YOUR NEXT STEPS

■ **VIEW YOUR FINANCIAL AWARD**
Email: financialaid@ksu.edu

■ **APPLY FOR HOUSING**

■ **APPLY FOR STUDENT ORGANIZATION**

SEE YOU ON CAMPUS!

KANSAS STATE UNIVERSITY | **Wildcat Career**



JIMMY,
IT'S WORTH IT.
YOUR DEGREE MAKES YOU CAREER-READY.

YOUR EXCLUSIVE FINANCIAL AID AWARD

KANSAS STATE UNIVERSITY | **Wildcat Career**

96% PLACEMENT RATE AFTER GRADUATION

\$48K AVERAGE STARTING SALARY OF GRADUATES SURVEYED

87% OF K-STATE POLYTECHNIC STUDENTS RECEIVE FINANCIAL AID

MORE THAN \$3M IN SCHOLARSHIPS AWARDED EACH YEAR TO POLYTECHNIC CAMPUS

66% OF LEARNING SPACE ON CAMPUS IS HANDS-ON LABS

my.polytechnicconnections.com/
Janice Roman

Jimmy,
YOUR FINANCIAL AID

Estimated Direct Expenses (Expenses billed to you by the University)

Tuition	\$9,506.00
Room & Board	\$6,706.00
Flight Cost	\$4,678.00
Total estimated direct expenses:	\$20,790.00

Estimated Indirect Expenses (Other educational expenses)

Books	\$600.00
Total estimated indirect expenses:	\$600.00
Your estimated total expenses for the year:	\$21,390.00

Financial Aid Awards and Offers (Includes Kansas State Polytechnic, State and Federal Funds)

University Scholar Award	\$5,000.00
Federal Direct Unsubsidized Loan	\$5,500.00
Federal Parent PLUS Loan	\$10,892.00
Total Financial Aid Awards and Offers:	\$21,392.00
Your estimated net price for this year:	\$0.00

TOTAL AID \$15,645.00

TYPES OF ASSISTANCE

Scholarships	Grants	Loans	Work Study
• Awarded based on merit, need, or other criteria. • Do not have to be repaid. • Available for up to 12 months. • Apply by Oct. 1.	• Grants are available to students who meet financial need requirements and do not have to be repaid. • Complete the FASFA as early as Oct. 1.	• Loans are available to students who meet financial need requirements and must be repaid. • Complete the FASFA as early as Oct. 1.	• Part-time employment through the work-study program helps you supplement money from home and other assistance. • Complete the FASFA as early as Oct. 1.

SCHOLARSHIPS PUT YOUR GOAL WITHIN REACH.

"Take my education very seriously and the scholarships that I have received at Kansas Polytechnic allow me to focus on academic success. Because of financial assistance, I don't have the added distractions and pressure of seeking a part-time job while earning my degree and flight hours."

MADDIE FERRY
Wildcat Engineer

August, YOUR FINANCIAL AID

At K-State Polytechnic, we offer our students opportunities for many types of institutional financial aid to make a Wildcat education affordable to all. A variety of grants and academic scholarships are available for students who qualify.

Estimated Direct Expenses (Expenses billed to you by the University)

Tuition	\$9,506.00
Room & Board	\$6,706.00
Flight Cost	\$4,678.00
Total estimated direct expenses:	\$20,790.00

Estimated Indirect Expenses (Other educational expenses)

Books	\$600.00
Total estimated indirect expenses:	\$600.00
Your estimated total expenses for the year:	\$21,390.00

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Federal Parent PLUS Loan	\$10,892.00
Total Financial Aid Awards and Offers:	\$21,392.00
Your estimated net price for this year:	\$0.00

TOTAL AID \$21,392.00

TYPES OF ASSISTANCE

SCHOLARSHIPS	GRANTS	LOANS	WORK STUDY
K-State Polytechnic awarded more than \$3 million in scholarships last academic year. Apply for freshman scholarships when you apply for admission.	Grants are available to students who meet financial need requirements and do not have to be repaid. Complete the FASFA as early as Oct. 1.	Borrow money for college at low interest rates. Many do not require you to begin payment until after graduation. Complete the FASFA as early as Oct. 1.	Part-time employment through the work-study program helps you supplement money from home and other assistance. Complete the FASFA as early as Oct. 1.

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PUT YOUR GOALS WITHIN REACH AT K-STATE POLYTECHNIC!



Julia Morgan
Assistant Director of Admission
Admission@ksu.edu
785.843.3333

KANSAS STATE UNIVERSITY Polytechnic Campus
1625 West 16th Street
Hickman Hall, Room 2110
Hickman Hall
Hickman Hall
Hickman Hall

-----AUTO/SCH 9-DIGIT 130TEST
Date: 08/01/2025
7:23 AM EDT
E-Mail: 843.3333

DYLAN,
YOUR EXCLUSIVE FINANCIAL AID AWARD ENCLOSED!

YOUR NEXT STEPS

- HAVE YOU VISITED CAMPUS? If not, schedule a personalized tour!
- ENROLL
- APPLY FOR HOUSING
- ATTEND NEW STUDENT ORIENTATION

SEE YOU ON CAMPUS!

KANSAS STATE UNIVERSITY Polytechnic Campus

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Mike Smith
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Choosing The Right Partner..

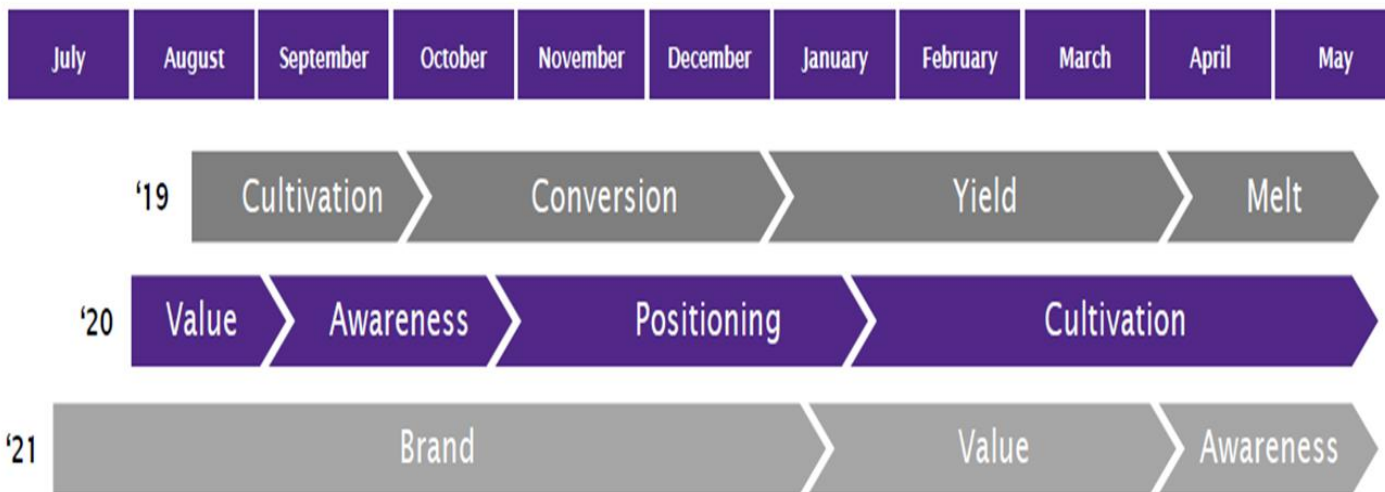
Three-year plan to rebuild, grow and transform recruitment



Rebuild, Grow, Ignite..

Three-year plan to rebuild, grow and transform recruitment

Targeted sophomores, juniors and seniors



Rebuild, Grow, Ignite.. Results Fall 2018

Three-year plan to rebuild, grow and transform recruitment

- 291 new students in 2018 a 53% increase over 2017
- 48% start rate in 2018 increased by 17% over 2017
- 589 personalized campus interview/visits increased 49% over 2017
- 643 total applications in 2018 (in 8 months) increase by 23% over 2017
- Freshmen enrollment up nearly 50% in 2018 making it the largest freshmen class in 5 years
- 12 out of 16 programs grew enrollment in 2018
- 118% in new students in the pro-pilot program, and the flight portion at capacity in 2018
- On-Campus living increased by 32% in 2018



KANSAS STATE
UNIVERSITY | Polytechnic Campus

Thank You.

DR. CHRISTOPHER SMITH

785-826-2647

CSMITH8@KSU.EDU

KANSAS STATE
POLYTECHNIC