## NIC CONNECT

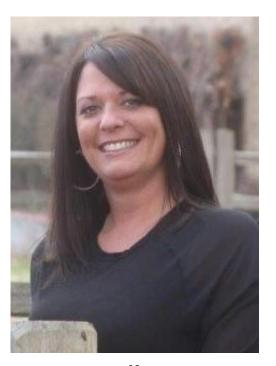
Connecting North Idaho High Schools with the Admissions Process



### Meet the Presenters



Dr. Teresa Borrenpohl
Enrollment Services Center Manager
North Idaho College



Donya Gadley
Enrollment Coordinator
North Idaho College





Strategic Enrollment Management Student Experience Matters





College Profile
Comprehensive Community College
Located in Coeur d'Alene, ID
30 minutes from Spokane, WA
90 minutes from Canada

#### Approximately 5,000 students:

- 2,800 Transfer Students
- 700 Career Technical Education Students
- 1,500 Dual Credit Students

#### Area Profile:

★ ○

- 15 Traditional High Schools
- 5 Alternative Schools

#### NIC Connect Profile

- 14 Traditional High Schools
- 3 Alternative High Schools







Apply to North Idaho College during College App Week

During the week of November 6th through the 10th, high school seniors from across the state will apply for college. Make NIC your college of choice and apply for free!



**Enrollment Overview** 

Learn about your next steps in the enrollment process including how to log on to your MyNIC account and Cardinal e-mail, and what items you'll need to provide to be admitted to NIC.



Start Scholarship App & Finish Financial Aid App

NIC gives out \$800,000+ in scholarships annually. Get help with your scholarship application & work with a Financial Aid representative to help with your FAFSA application to fund your education.



Take your NIC Assessments

To ensure that you are placed in the courses and programs that are right for you, we ask that you take assessments to determine what math and English class you register for. Taking the right class means maintaining a high GPA and saving time & money.



Meet with an Adviser & Sign up for Your College Classes Now that you have completed your financial aid & scholarship applications, and your assessments have told you what math and English classes will suit you best, it's time to meet with your adviser and sign up for classes! Have your college schedule before you even leave high school.

# What is NIC Connect?



## Why NIC Connect

### August Enrollment Bubble

800 Students eligible to Enroll Registered 450 ten days prior to school start

### **Academic Offering Shortfall**

Dropping Classes
Unknown Course Needs

Summer Melt

Campus Referrals



### Guiding Principles of NIC Connect

Meet Students Where They Are

**Engage a Captive Audience** 

Build Relationships to Become a Trusted Resource



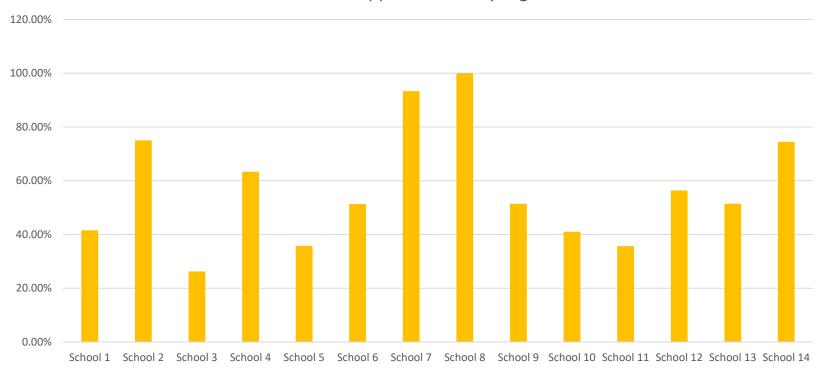
# Visit One College Application Week

Visit Each Region 1 School
Create Exciting Atmosphere
Encourage Application to any Idaho School
New Application Process



# Visit One College Application Week

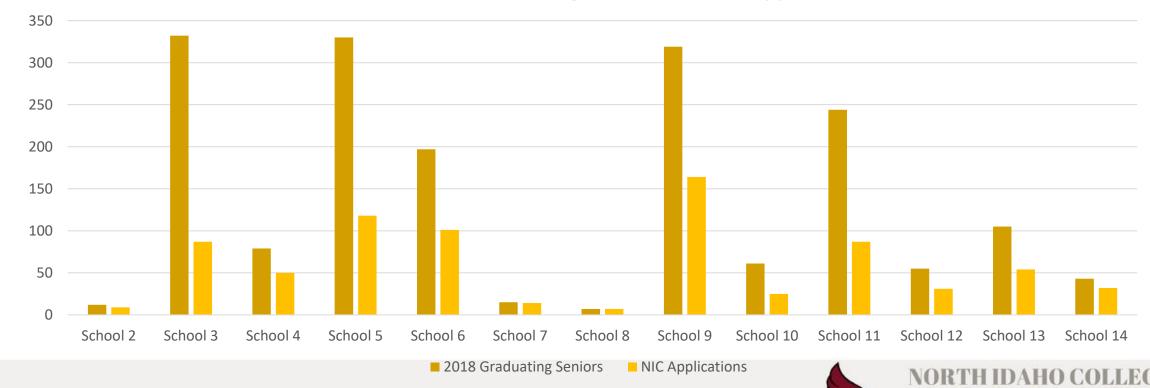
% of Seniors to Applied to NIC by High School





# Visit One College Application Week

Number of 2018 Graduating Seniors and NIC Applications



## Visit Two Enrollment Process Orientation

Students presented with Enrollment Overview

**Assessment** 

**Transcripts** 

Financial Aid & Scholarships

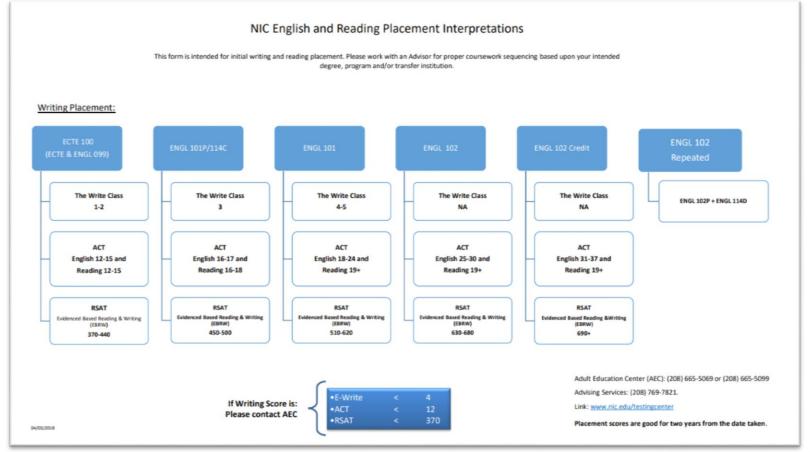
**Course Registration** 

General Education Requirements

Degree Requirements



## Visit Two



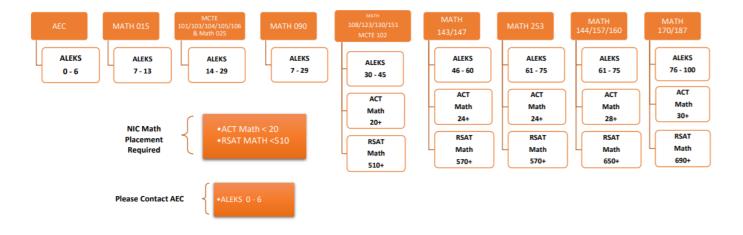


## Visit Two

#### **NIC Math Placement Interpretations**

Cut-off scores are intended for initial math placement.

Please work with an Advisor for proper coursework sequencing based upon your intended degree, program, and/or transfer institution.

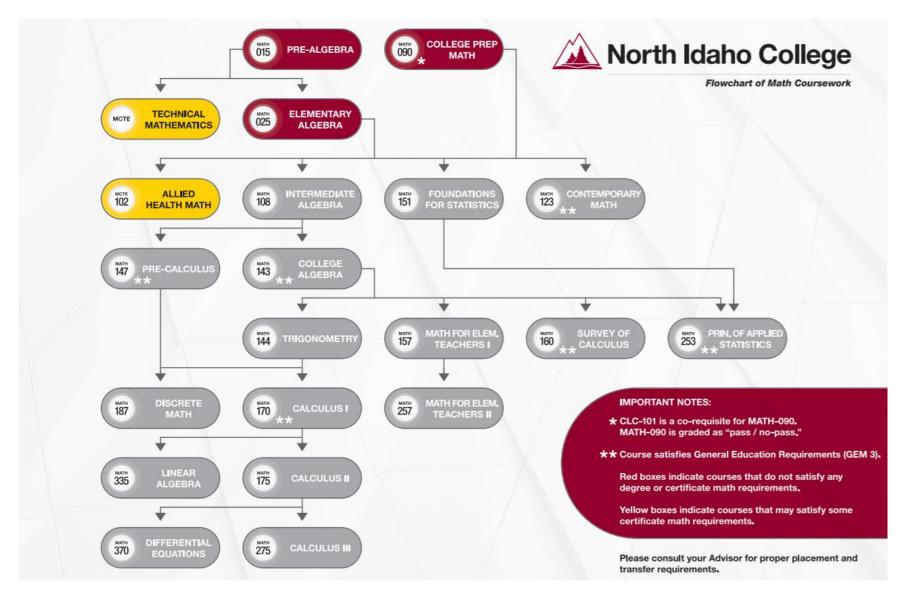


Advising Services: (208) 769-7821
Adult Education Center (AEC): (208) 665-5069 or (208) 665-5099
Math Education Center (MEC): (208) 676-7139 or mathedcenter@nic.edu
Link for www.nic.edu/testingcenter

Placement scores are valid for two years from the assessment date.

03/16/2018







# Visit Three Scholarships & Financial Aid

Accompanied by Financial Aid Advisor
Checked FA Status
Conducted FA Tutorials
Scholarship Applications
Must Apply to NIC
No Guaranteed Scholarships
NIC Awards Almost \$1 Million in
Scholarships



Math Requirement: SAT 510

English Requirement: SAT 510 = College Level

SAT 370 = ENGL 099

Math Assessment: ALEKS

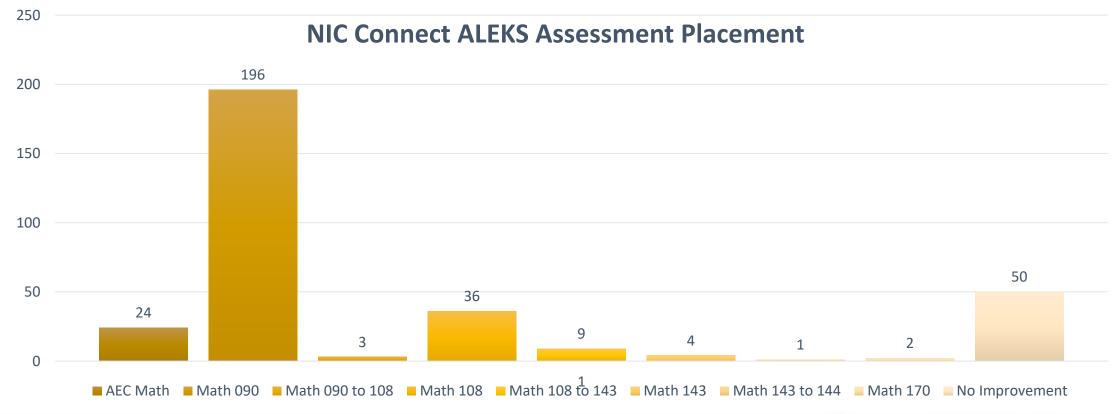
**Proctored** 

\$20 cost to NIC

English Assessment: Can be done from home

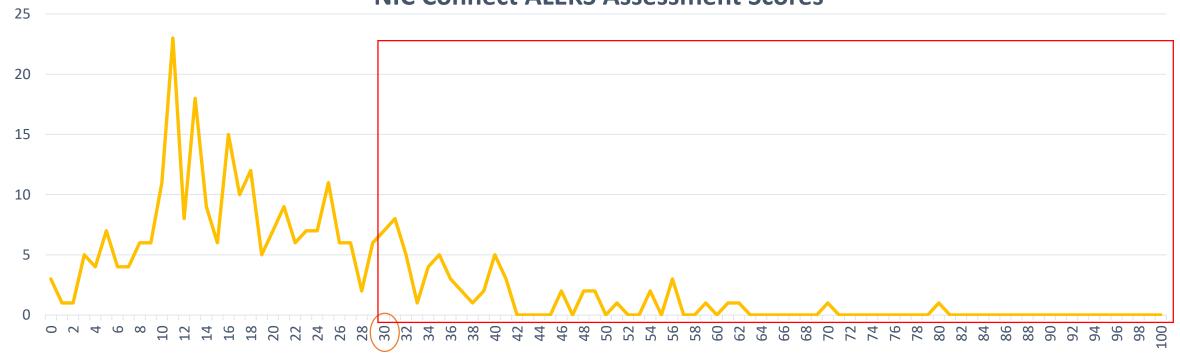


Math Assessments: 325





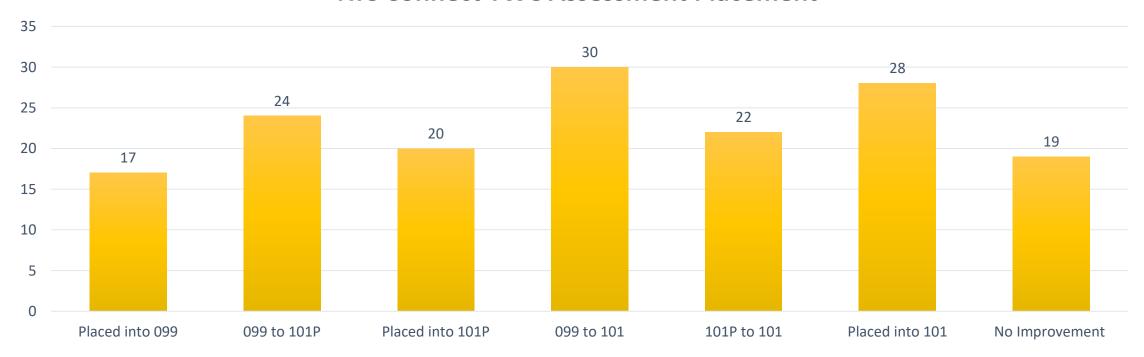
#### **NIC Connect ALEKS Assessment Scores**





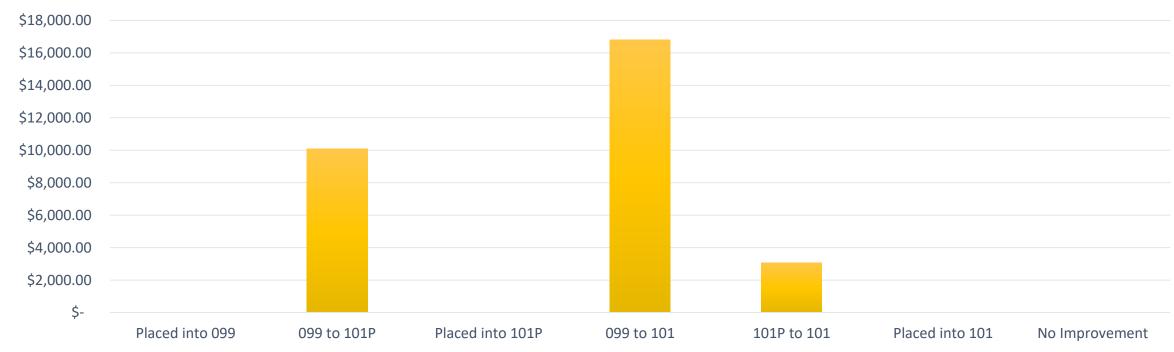
#### English Assessments: 160

#### **NIC Connect TWC Assessment Placement**





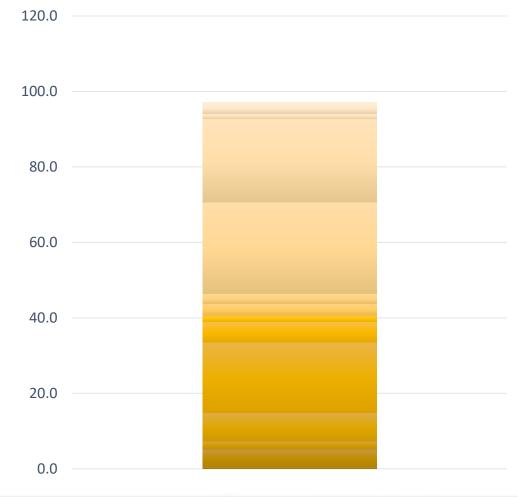
#### **Savings by Dollars for English Placement**





Time Calculated from Closest NIC Center

### Travel Time Saved through NIC Connect





# Visit Five Advising and Registration

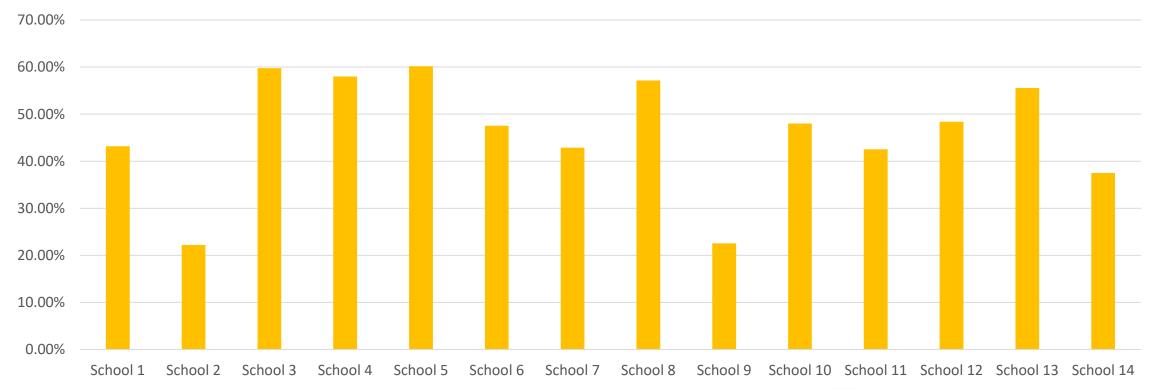
Mandatory Advising
Pre-loaded Schedules
Programs and Resources
1:5 Advisor to Student Ratio
Presentation
Registration



## Visit Five

Advising and Registration

Application to Registration by School

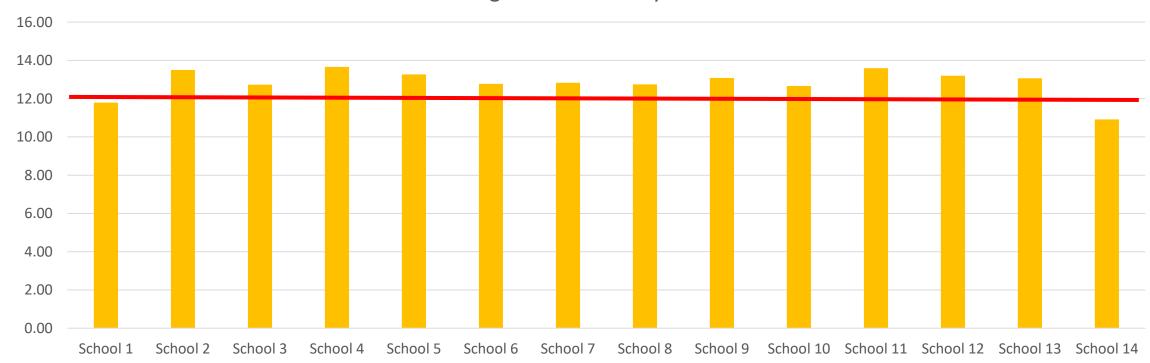




### Visit Five

### Advising and Registration

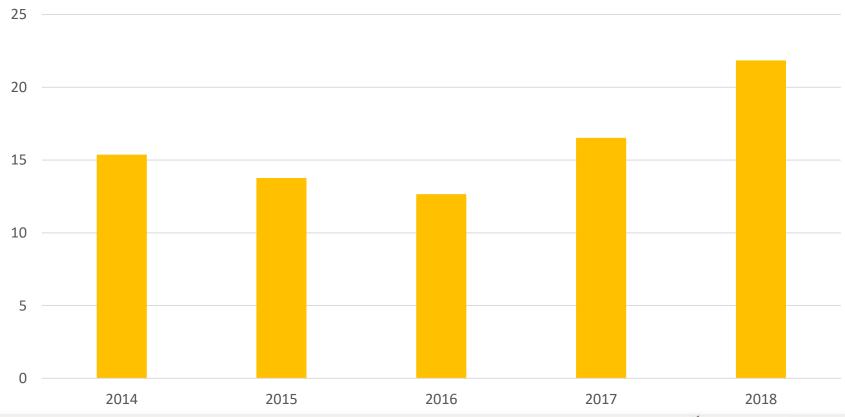
Average Credit Load by School





## Program Results

% of Region I Graduates to Register at North Idaho College





## Program Results

Year	% Yield	# Yield	Yield with 2018 Success
2014	15.37	218	292
2015	13.76	237	262
2016	12.65	213	240
2017	16.52	279	314
2018	21.84	416	416



## Why NIC Connect

### August Enrollment Bubble

Registered 450 ten days prior to school start Registered 350 students ten days prior to school starting

### Academic Offering Shortfall

Dropping Classes

Unknown Course Needs

June 21st: 374 Students Registered; 4,868 Credits

#### Summer Melt

Census: 416 Students Registered; 5,365 Credits



## Program Overview

#### Benefits & Drawbacks

#### Cons

- Students miss on campus engagement
- Too Easy
- Too much information may scare students away
- Students miss class time
- Lots of administrative work

#### Pros

- Students are more aware of the enrollment process
- Students are empowered to understand their academic standing
- Students who wouldn't otherwise engage are a captive audience
- Building strong relationships between students and NIC personnel
- Even if students choose not to go to college, they know how to navigate it later.



### Moving Forward

Parent Engagement

**NIC Connect Guide** 

Financial Aid at Every Visit

**Enhanced Technology** 

Minor On-site Process Upgrades

Moving to Industry



#### YOUR STUDENT APPLIED TO NORTH IDAHO COLLEGE!

We know you want to support your new Cardinal as they complete their senior year and look toward their next step. Visit

#### www.nic.edu/nicfamily

to be involved, stay connected and help your student navigate their path to college. North Idaho College Enrollment Services 1000 W. Garden Avenue Coeur d'Alene, Idaho 83214 (208)769-3311

